

## Capability Statement

- **Registered in SAM (CAGE 6YE51) Woman, Hispanic, Veteran-Owned Small Business**
- SB-Certified, California DGS, #2010630
- MWBE, Supplier Clearinghouse, VON #13090120
- WBENC WBE & SBA WOSB certif. expected Feb '25
- TIPS vendor - Contract #241002

**Gracefully Global Group LLC**  
22568 Mission Blvd. No. 427  
Hayward, CA 94541  
Tel. (510) 542-9449  
[shop.gracefullyglobal.com](http://shop.gracefullyglobal.com)  
Graciela Tiscareño-Sato, CEO  
Email: [grace@gracefullyglobal.com](mailto:grace@gracefullyglobal.com)



## Core Competencies & Differentiators

- **Veteran Expertise:** Gracefully Global Group, founded by an USAF aviation veteran, uniquely and expertly facilitates professional development workshops that empower veterans and transitioning service members to articulate their unique personal and professional value.
- **Proven Impact:** Our 90-minute flagship experience, the AUTHENTIC Personal Branding workshop & online class, helps veterans 1) develop compelling personal narratives for online presence, networking and interviews 2) Craft standout LinkedIn profiles to intrigue their target audience 3) Build confidence in their transition to civilian careers 4) Connect with Graciela's extensive professional network.
- Available in-person, virtually & always with 1-to-1 consultations
- Led by Graciela Tiscareño-Sato, award-winning author and Personal Branding coach to over 6,000 veterans, workshops are tailored to meet the needs of universities, workforce development organizations, and employers investing in veteran talent.
- Facilitator: former USAF officer, Silicon Valley tech global marketing manager, current member/awardee of Military Writers Society of America, & White House Champion of Change honoree
- We've won 13 book awards (8 in international literary contents.)
- Headquartered in Hayward, CA w/in-place wholesale, distribution & fulfillment partners serving global customers.
- eCommerce site at <https://shop.gracefullyglobal.com>
- We accept gov't purchase cards, GTC, and credit cards.
- **DUNS:** 968128426 • **CAGE:** 6YE51

### PSC

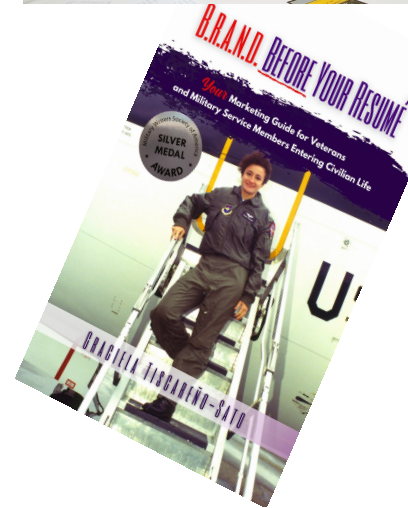
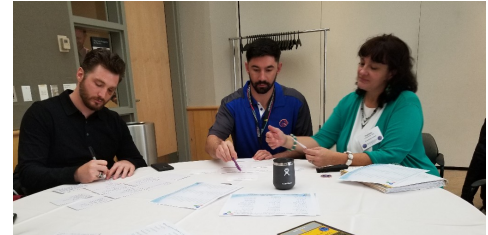
76 Books, Maps, Other Publications; U001 Education/Training-Lectures; U008 Education/Training- Training/Curriculum Development U009 Education Services

## Sample Government Clients / Past Performance

- **Portland State University & Portland Community College-** Walter Ghant, [walter.ghant@pcc.edu](mailto:walter.ghant@pcc.edu), (360) 798-4682
- **University of Rhode Island** - Rachael Garcia, (360) 355-2377
- **CalVet** - Secretary Lindsay Sin, [lindsey.w.sin@gmail.com](mailto:lindsey.w.sin@gmail.com), 1-800-952-5626 (Contracted us for an 8-city tour)
- **University of North Dakota-** Dr. Elizabeth Bjerke, [elizabeth.bjerke@und.edu](mailto:elizabeth.bjerke@und.edu), (701) 610-6181
- **Veteran testimonials:** <https://www.brandbeforeyourresume.com/veterans>

## NAICS Codes

- 711510 Independent Performers
- 511130 Book Publishers
- 541613 Marketing Services



- Trusted resource among transitioning veterans that
- Debuted at Amazon #1 Bestseller Hot New Releases
- Silver Medal, Military Writers Society of America Book Awards
- Cal State Library System - Highly Recommended List, Veteran Employment

## Congressional Record recognition, Congressman Eric Swalwell, House Floor



Rep. Swalwell Honors Hayward's Graciela Tiscareno-Sato